

REP HEADLINE# 6305932 TRF# 493877 REP: TEL# 703-516-9399 FAX# 703-516-9680
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 16.35
CHANGES ** WFSB-TV ***

ADV # _____ ADV. NAME POLI/L MCMAHON/R/SEN/CT REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTTLEY (H)
TOWSON, MD 21286

ORDER # _____ CONTRACT # 6305932 CLASS: NATL. LOCAL REGIONAL
PRDCT LINDA MCMAHON 4 SENA EST#1322 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT23/12 OCT29/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT26/12 16.35

REP: REVISED ORDER
REMOVED 1 SPOT LNS 2, 11, 12, 53, 61
REMOVED 2 SPOT LNS 51
REMOVED 3 SPOT LNS 54
NEW TTL 367725
PLS CFM
THANKS, MIKE FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
LINDA MCMAHON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	S		700A-900A	30		\$800.00	10/23	10/26	7		TU-F	7
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1322												
PROGRAM : NEWS												
CON COM1: NEWS												

REP HEADLINE# 6305932

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TRF# 493877

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

OCT26/12 16.35

*** WFSB-TV ***

ORDER WORKSHEET

HARRIS REPORT FROM REP

CHANGES

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
11	S		500A-530A	30		\$500.00	10/23	10/26	7		TU-F	7
PROGRAM : NEWS												
CON COM1: NEWS												
12	S		530A-600A	30		\$800.00	10/23	10/26	7		TU-F	7
PROGRAM : NEWS												
CON COM1: NEWS												
51	S		1100A-1200N	30		\$750.00	10/23	10/26	6		TU-F	6
PROGRAM : PRICE IS RIGHT												
CON COM1: PRICE IS RIGHT												
53	S		1230P-200P	30		\$300.00	10/23	10/26	10		TU-F	10
PROGRAM : SOAP ROTATOION												
CON COM1: SOAP ROTATOR												
54	S		200P-300P	30		\$200.00	10/23	10/26	4		TU-F	4
PROGRAM : THE TALK												
CON COM1: THE TALK												
61	S		1230P-200P	30		\$300.00	10/29	10/29	3		MON	3
PROGRAM : SOAP ROTATION												
CON COM1: SOAP ROTATION												
OCT/12			322725.00	NOV/12		45000.00						
											CONTRACT TOTAL	367725.00
											TOTAL SPOTS	213

MARKET TOTALS \$318,092
WFSB 38%
WTNH 20%
WVIT 17%
WTIC 24%
WCTX 1%
WCCT 0%
WHPX 0%
CABL 0%

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 493877 /		Alt Order # 06305932
Product LINDA MCMAHON 4 SENA		
Contract Dates 10/23/12 - 10/29/12		Estimate # 1322
Advertiser McMahon for Senate		Original Date / Revision 10/26/12 / 10/26/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFSB	10/23/12	10/26/12	Eyewitness News	6am - 6:30am		:30			NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,200.00			
N 2	WFSB	10/23/12	10/26/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	WFSB	10/22/12-10/28/12	CBS: THE EARLY SHOW	7am - 9am	-TuWThF----	:30		\$800.00	NM		
				Credited								
3	WFSB	10/23/12	10/26/12	Eyewitness News	12pm - 12:30PM		:30			NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$750.00			
4	WFSB	10/23/12	10/26/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	12	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				12	\$950.00			
5	WFSB	10/23/12	10/26/12	Eyewitness News	5pm - 5:30pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,800.00			
6	WFSB	10/23/12	10/26/12	Eyewitness News	5:30pm - 6pm		:30			NM	8	\$14,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,800.00			
7	WFSB	10/23/12	10/26/12	Eyewitness News	6pm - 6:30pm		:30			NM	8	\$16,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$2,100.00			
8	WFSB	10/23/12	10/26/12	Inside Edition	7pm - 7:30pm		:30			NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,500.00			
9	WFSB	10/23/12	10/26/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$1,500.00			
10	WFSB	10/23/12	10/26/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				1	\$950.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 493877 /		Alt Order # 06305932
Contract Dates 10/23/12 - 10/29/12		Product LINDA MCMAHON 4 SE
Advertiser McMahon for Senate		Estimate # 1322
Original Date / Revision 10/26/12 / 10/26/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	WFSB	10/23/12	10/26/12	Eyewitness News	5am - 5:30am		:30			NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				8	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	7	WFSB	10/22/12-10/28/12	Eyewitness News	5am - 5:30am	-TuWThF----	:30		\$500.00	NM		
		Credited										
N 12	WFSB	10/23/12	10/26/12	Eyewitness News	5:30a - 6am		:30			NM	7	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTF--				8	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WFSB	10/22/12-10/28/12	Eyewitness News	5:30a - 6am	-TuWThF----	:30		\$800.00	NM		
		Credited										
13	WFSB	10/23/12	10/28/12	Eyewitness News	11PM - 11:35PM		:30			NM	8	\$15,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-TWTFSS				8	\$1,900.00			
14	WFSB	10/23/12	10/23/12	NCIS	8pm-9pm		:30			NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-2-----				2	\$7,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/22/12-10/28/12	NCIS	8pm-9pm	-Tu-----	:30		\$7,000.00	NM		
		See MG 14.3										
	3	WFSB	10/23/12-10/23/12	NCIS: LA	9pm - 10pm	-Tu-----	:30		\$7,000.00	NM		
		Ⓜ MG for 14.1 10/23										
D 15	WFSB	10/23/12	10/23/12	NCIS: LA	9pm - 10pm		:30			NM	0	\$0.00
D 16	WFSB	10/23/12	10/23/12	Vegas	10pm - 11pm		:30			NM	0	\$0.00
D 17	WFSB	10/25/12	10/25/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	0	\$0.00
18	WFSB	10/25/12	10/25/12	Person of Interest	9pm - 10pm		:30			NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---2---				2	\$7,000.00			
19	WFSB	10/25/12	10/25/12	Elementary	10pm - 11pm		:30			NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	----2----				2	\$8,000.00			
D 20	WFSB	10/26/12	10/26/12	CSI: NY	8pm - 9pm		:30			NM	0	\$0.00
21	WFSB	10/26/12	10/26/12	Blue Bloods	10pm - 11pm		:30			NM	2	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----2--				2	\$4,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/22/12-10/28/12	Blue Bloods	10pm - 11pm	-----F----	:30		\$4,500.00	NM		
		See MG 21.3										
	3	WFSB	10/26/12-10/26/12	CSI: NY	9pm - 10pm	-----F----	:30		\$5,000.00	NM		
		Ⓜ MG for 53.6,52.1,21.1										
22	WFSB	10/27/12	10/27/12	Eyewitness News Weekend	6am - 7am		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----1-				1	\$375.00			
23	WFSB	10/27/12	10/27/12	7a-9a Sat. Eyewitness New	7am-9am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-----1-				1	\$500.00			
D 24	WFSB	10/27/12	10/27/12	Eyewitness News	6pm - 6:30pm		:30			NM	0	\$0.00
25	WFSB	10/27/12	10/27/12	Crimetime	9pm - 10pm		:30			NM	2	\$5,000.00

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u>		<u>Alt Order #</u>
493877 /		06305932
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	LINDA MCMAHON 4 SE	1322
<u>Advertiser</u>		<u>Original Date / Revision</u>
McMahon for Senate		10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2-				2	\$2,500.00			
26	WFSB	10/27/12	10/27/12	48 Hours	10pm - 11pm		:30			NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2-				2	\$3,500.00			
27	WFSB	10/28/12	10/28/12	Eyewitness News Weekend	6am - 7am		:30			NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----4				4	\$375.00			
28	WFSB	10/28/12	10/28/12	7a-9a Sun Eyewitness News	7am-9am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$500.00			
29	WFSB	10/28/12	10/28/12	Face the Nation/ Face the Str	10:30am - 11:30am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$400.00			
30	WFSB	10/28/12	10/28/12	Patriots Football	1:00pm - 7:00pm		:30			NM	4	\$34,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----4				4	\$8,500.00			
31	WFSB	10/28/12	10/28/12	60 Minutes	7pm - 8pm		:30			NM	2	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$9,000.00			
32	WFSB	10/28/12	10/28/12	Amazing Race	8pm - 9pm		:30			NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$8,000.00			
33	WFSB	10/28/12	10/28/12	Good Wife	9pm - 10pm		:30			NM	2	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$7,000.00			
34	WFSB	10/28/12	10/28/12	Mentalist	10pm - 11pm		:30			NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----2				2	\$6,000.00			
35	WFSB	10/29/12	10/29/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$1,200.00			
36	WFSB	10/29/12	10/29/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$800.00			
37	WFSB	10/29/12	10/29/12	Eyewitness News	12pm - 12:30PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$750.00			
38	WFSB	10/29/12	10/29/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	3-----				3	\$950.00			
39	WFSB	10/29/12	10/29/12	Eyewitness News	5pm - 5:30pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$1,800.00			
40	WFSB	10/29/12	10/29/12	Eyewitness News	5:30pm - 6pm		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$1,800.00			
41	WFSB	10/29/12	10/29/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$2,100.00			

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 493877 /		<u>Alt Order #</u> 06305932
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1322
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
42	WFSB	10/29/12	10/29/12	Inside Edition	7pm - 7:30pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$1,500.00			
43	WFSB	10/29/12	10/29/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$1,500.00			
44	WFSB	10/29/12	10/29/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$950.00			
45	WFSB	10/29/12	10/29/12	Eyewitness News	5am - 5:30am		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$500.00			
46	WFSB	10/29/12	10/29/12	Eyewitness News	5:30a - 6am		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	2-----				2	\$800.00			
47	WFSB	10/29/12	10/29/12	Eyewitness News	11PM - 11:35PM		:30			NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$1,900.00			
D 48	WFSB	10/29/12	10/29/12	Hawaii 5-0	10pm - 11pm		:30			NM	0	\$0.00
D 49	WFSB	10/28/12	10/28/12	60 Minutes	7pm - 8pm		:30			NM	0	\$0.00
50	WFSB	10/23/12	10/26/12	9am-10am	9am - 10am		:30			NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$500.00			
N 51	WFSB	10/23/12	10/26/12	11a-12p Price is Right	11am - 12pm		:30			NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$750.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WFSB	10/22/12-10/28/12	11a-12p Price is Right	11am - 12pm	-TuWThF----	:30		\$750.00	NM		
				Credited								
	7	WFSB	10/22/12-10/28/12	11a-12p Price is Right	11am - 12pm	-TuWThF----	:30		\$750.00	NM		
				Credited								
N 52	WFSB	10/23/12	10/26/12	M-F CBS Soaps	1230-2p		:30			NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				12	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFSB	10/22/12-10/28/12	M-F CBS Soaps	1230-2p	-TuWThF----	:30		\$300.00	NM		
				See MG 21.3								
	5	WFSB	10/22/12-10/28/12	M-F CBS Soaps	1230-2p	-TuWThF----	:30		\$300.00	NM		
				Credited								
N 53	WFSB	10/23/12	10/26/12	M-F The Talk	2-3p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				8	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	WFSB	10/22/12-10/28/12	M-F The Talk	2-3p	-TuWThF----	:30		\$200.00	NM		
				Credited								
	6	WFSB	10/22/12-10/28/12	M-F The Talk	2-3p	-TuWThF----	:30		\$200.00	NM		
				See MG 21.3								
	7	WFSB	10/22/12-10/28/12	M-F The Talk	2-3p	-TuWThF----	:30		\$200.00	NM		
				Credited								
	8	WFSB	10/22/12-10/28/12	M-F The Talk	2-3p	-TuWThF----	:30		\$200.00	NM		
				Credited								

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<u>Contract / Revision</u> 493877 /		<u>Alt Order #</u> 06305932
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> LINDA MCMAHON 4 SE	<u>Estimate #</u> 1322
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
54	WFSB	10/23/12	10/26/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--TWTF--				8	\$200.00			
55	WFSB	10/24/12	10/24/12	Survivor	8pm - 9pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				2	\$2,600.00			
56	WFSB	10/24/12	10/24/12	Criminal Minds	9pm - 10pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---W----				2	\$2,600.00			
57	WFSB	10/24/12	10/24/12	CSI	10pm - 11pm		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				2	\$2,200.00			
58	WFSB	10/28/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am		:30			NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				3	\$1,100.00			
59	WFSB	10/29/12	10/29/12	11a-12p Price is Right	11am - 12pm		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$750.00			
N 60	WFSB	10/29/12	10/29/12	M-F CBS Soaps	1230-2p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				4	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	WFSB	10/29/12-11/04/12	M-F CBS Soaps	1230-2p	M-----	:30		\$300.00	NM		
	Credited											
61	WFSB	10/29/12	10/29/12	M-F The Talk	2-3p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$200.00			
62	WFSB	10/29/12	10/29/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$200.00			
63	WFSB	10/29/12	10/29/12	Broke Girls/Mike & Molly	9pm - 10pm		:30			NM	2	\$6,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$3,100.00			
64	WFSB	10/29/12	10/29/12	HIMYM/Partners	8pm - 9pm		:30			NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				2	\$2,600.00			
Totals											213	\$367,725.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	176	\$322,725.00	\$274,316.25
10/29/12 - 10/29/12	37	\$45,000.00	\$38,250.00
Totals	213	\$367,725.00	\$312,566.25

Signature: _____ Date: _____

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